



PRODUCT ENGINEERING

perennial
Delivering Efficiency

Successful Outsourced product development is a **Collaborative Engagement** with the **Experts** that bring to the table, new opportunities for innovation and next level of value creation. Such participation requires a **Product Development DNA** in the outsourcing partner with established **Process** to help the client achieve sustainable leadership position, better operational performance and enhanced business **Value**.

Ensure **More Value**

from your IT partnership



“ The impact of using more-effective providers and providers with higher communication factors is likely to decrease cycle times and reduce staff requirements...

Gartner Research

EFFECTIVE COLLABORATION

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BLENDED ONSHORE OFFSHORE DELIVERY MODEL

Our blended model, a combination of both onsite and offshore, is the best of both worlds, increasing efficiency through better collaboration. The onsite team stays directly in contact with the client, often serving as consultants, project manager, or developer depending on the project, helping the client in the planning, design and development while also acting as an interface for the offshore team to enable better understanding of the requirements and the deliverables.

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ADVANTAGES OF OUR DELIVERY MODEL

- Individualized attention through presence of specialized resources onsite for delivery support
- Scalable offshore delivery to carry out client processes with economy in time and cost
- 24x7 availability and delivery
- Onshore presence ensures better collaboration and control over the project



“ They have successfully taken care of all our required IT services, allowing us to focus on our core business. Their processes helped us scale quickly, reducing costs and time to market...

Project Manager, Trouve Media Inc.

DELIVER CERTAINTY



ADHERENCE TO STANDARDS

Being an ISO 9001: 2008 certified organization, our strict compliance to ISO standards ensures that we adhere to well established process of design, document and testing practices. This helps in eliminating redundancy in work, maintenance of well documented project records for future reference and customizable and maintainable project code to meet any future requirements or roll back demand.

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ADVANTAGES OF OUR APPROACH

- Right IT Ecosystem comprising expert team, technology and process to ensure quality and results
- Faster development cycle with greater visibility of development process
- Improved flexibility and ability to handle change requirements
- Improved process efficiency and resource optimization
- Continuous integration environment, automated testing, issue/backlog tracking that boosts team effectiveness to deliver quicker review cycle



“ **A** well planned and implement engineering/R&D program can bring in about 30-40% reduction in product development cost and time in the first 12 to 18 months of operations...

TCS Research

EXPERT CONSULTANCY

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EXPERIENCED BUSINESS CONSULTANTS

Under the Panorama Program, dedicated experts work closely with the clients to consult on various business and technology challenges. They assist the clients to identify the problem areas, plan and scope a solution, help them in making the right choice for technology and platform. Experts also collaborate with the development team ensuring the right solution. Such approach helps the client gain better understanding of their business criticalities and how the technology solves them ensuring ROI.

BENEFITS PANORAMA PROGRAM

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- Experts from various domains and technologies to work together and provide an appropriate solution to the client
- Prior evaluation and analysis of business problems and requirements helps reduce cost during solution implementation
- Uncluttering the technology cloud for the client to gain better understanding of its use for their business
- Putting in place a ROI measurement mechanism to ensure delivery



“Perennial experts worked closely with us right from the concept ideation to concept implementation and from UX enablement to cloud migration making the application apt as well as cost effective. We won the Pan Arab web award for the best social networking site in 2009...

CEO, Fameego.com

PRODUCT DEVELOPMENT DNA



CO– INNOVATE

Being a product development company ourselves, we have the mindset and understand the dynamics of a successful product development and launch. Sustainable quality improvement processes, a quick delivery model and a meticulous screening process to select the technologists handling the project, we help independent software vendors (ISVs), software product development organizations including startups in freeing their valuable resources from development and concentrating on their core business and strategies.

REASONS TO PARTNER WITH PERENNIAL

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- Focused product development specialist
- Strong team of experts and highly skilled professionals
- Long term relationships with customers
- Strong product development experience and case studies
- Rich business experience to understand your needs



Technology PARTNERS

Microsoft

ORACLE



PIT STOP FOR YOUR BUSINESS



Web Technologies



Mobile Technologies



RIA Technologies



Cloud Technologies



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SERVICES WE PROVIDE

- **IT Consulting services** helping businesses to create an IT strategy that counters their business challenges
- **Product Development services** leverage on our time tested approach to deliver solutions that are scalable, reliable, secure, robust and easily maintainable
- **Product Testing services** provide a wide number of testing options ranging from functionality testing/UI testing to performance testing, load testing and compatibility testing
- **Product Support Services** offer error tracking and debugging, end user support, technical troubleshooting, application upgrades and enhancements, quality assurance testing services



“Perennial’s flexible business model and transparent approach has made this partnership grow stronger over the last two years...

Founding Partner, Lucidity Consulting Group LP

NEXT WHAT?

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CONTACT US

To know more, how we can deliver **more value** from IT to your business, contact us

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About Perennial Systems

Perennial Systems is a business and technology services company delivering IT solutions, consulting, systems integration and outsourced development services. We create value by successfully integrating people, business and technology to create effective, sustainable and scalable business ecosystems.